



# 27<sup>th</sup> European Conference on Operational Research

12-15 July 2015  
University of Strathclyde



## Making An Impact: EURO2015 for practitioners

Is your day-job all about helping make organisations more effective? Do you use data, analysis, modelling, science and common sense?

Then come to EURO2015, Europe's biggest conference of O.R. and analytics professionals, academic and practitioner. It will be packed with activities aimed at **helping you to become more successful.**

At EURO2015 you can:

- Explore issues of immediate relevance to practice
- Try out new techniques – are they any good for you?
- See case studies showcasing important applications
- Exchange ideas and expertise with people working in similar areas
- Meet leading academics and discover what they can do for you – and what you can do for them
- Build your network amongst likeminded professionals



Follow us on Twitter at **@euroconf2015** and **@TheORSociety** to keep up to date with the latest news on EURO2015.

**For more details, go to [www.euro2015.org/MAI](http://www.euro2015.org/MAI)**

# EURO2015 for practitioners:

## **Workshops, seminars and tutorials:**

- tasters and master classes across the range of practical O.R. methods including data science, analytics, optimisation, agent-based modelling and soft O.R.
- workshops and discussions on skills and issues such as career development, design thinking, consultancy skills, quality assuring your models;
- vendor-led sessions, ('The Vendor Stream'), on specific software.

**Case studies in O.R. and analytics:** presentations of case studies, providing learning and inspiration for your own practice. Plus streams such as Analytics, Health, Decision Modelling, Strategy, Financial Modelling, all full of practice-relevant presentations.

**Bridging the academic-practitioner divide:** posters, 60-second presentations and round table discussions aimed at highlighting the latest developments and developing successful partnerships.

**European Excellence in Practice Awards (EPPA):** outstanding examples of O.R. applications, competing to win this prestigious award.

**Speed networking:** a fun and focused session to help you make new contacts across the O.R. spectrum.

**Mentoring Clinics:** one-to-one sessions with experienced practitioners: get valuable advice, develop your knowledge and skills, gain new perspectives and expand your network.

**Keynote:** Professor Michael Trick, guru, academic, consultant and President Designate of IFORS will discuss the key trends affecting the world of O.R.

**For more details, go to [www.euro2015.org/MAI](http://www.euro2015.org/MAI) or email [MAI-EURO@theorsociety.com](mailto:MAI-EURO@theorsociety.com)**